



Suss!: The Easy Way to Sell Yourself, Your Product, Your Service and Your Ideas - With a Little Nlp! (Paperback)

By Russell Webster

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book, from the acclaimed writer and narrator, Russell Webster, highlights the effectiveness of NLP when selling a product, or simply interacting with another person. Incredibly good easy reading and full of very useful techniques that are easy to apply to everyday life and even general communication and interaction with others. A best seller! This revolutionary book pulls heavily upon NLP (Neuro Linguistic Programming) which is considered to be at the cutting edge of modern communication. In a world that is changing rapidly so too are selling techniques. Old fashioned methods no longer apply and you need to develop new skills to prosper in the future. This book will ensure that you can do just that! Discover: The Three Stages Of The Selling Process That You Must Master. How You Can Become A Great `People-Person And Enhance And Improve Your Sales Massively! How To Make A Powerful First Impression With Anyone You May Come Into Contact With. How To Create An Instant Rapport With People You Have Just Met! How To Build Your Own Confidence. How To Become A Communication Expert. How To Gain Advance Information On Your Prospective...



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