


[DOWNLOAD](#)


The Quality Quotient or How I Made the World a Better Place (Hardback)

By Jeremy Bullmore

Jeremy Bullmore, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. This satirical novel recounts the effect on human and corporate behaviour of a brand new metric: a quotient that ranks companies not on share price or earnings per share or return on capital invested but on care, compassion and social responsibility. Companies come to see that having a high Bevill Quotient gives them competitive advantage. No one is allowed to know the underlying factors that make up this quotient: as Anthony Bevill, its author, is quick to point out, if the factors were known, they would be open to manipulation. So companies pay more attention to diversity in the workplace, playing fields for employees, care in the transportation of hazardous wastes, charitable contributions - and anything else they think might earn them a high Bevill Quotient score. Not only companies but ethical investment funds, charities and eventually even the government itself compete to be ranked highly for `caring` . How the Bevill Quotient came about, through a succession of mishaps and disasters, and its effects on business and society, is narrated in the first person by Anthony Bevill himself: a struggling, self-deluding no-hoper who finds himself...



[READ ONLINE](#)

[4.16 MB]

Reviews

This book is worth getting. Yes, it really is enjoy, continue to an amazing and interesting literature. You can expect to like how the author publish this book.
-- Prof. Cindy Paucek I

This sort of pdf is everything and got me to searching forward and a lot more. Of course, it is engage in, nevertheless an interesting and amazing literature. I realized this ebook from my i and dad encouraged this book to find out.
-- Miss Bella Volkman Sr.

Relevant PDFs



[Weebies Family Halloween Night English Language: English Language British Full Colour](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



[The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event](#)

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...



[In the Company of the Courtesan: A Novel](#)

Random House. Hardcover. Book Condition: New. 1400063817 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...



[Mapping the Edge: A Novel](#)

Random House Trade Paperbacks. PAPERBACK. Book Condition: New. 0375758615 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I...



[Telling the Truth: A Book about Lying](#)

Baker Publishing Group, United States, 2016. Paperback. Book Condition: New. 203 x 203 mm. Language: English . Brand New Book. Stories to Encourage Positive Behavior in Small Children The preschool and kindergarten years are some of the most important formative years of...



[I m Thankful For.: A Book about Being Grateful!](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.What are you grateful for?Are you looking for a children s book that is highly entertaining, great for early readers,...